



CTF Meeting

11-12 March 2025

OGS, Trieste (Italy) and online

- Agreed to expand the Communications Task Force (CTF) by including liaison representatives from additional PMOs and partner organisations as required, with ICDP serving as a permanent liaison.
- Adopted updated partner naming conventions, using JAMSTEC/MarE3 and the revised full name Australian & New Zealand International Scientific Drilling Consortium (ANZIC) in all communications.
- Agreed to establish a core group to develop a unified IODP³ communications and outreach strategy, with representatives from each full and associate member, the Science Office, and ICDP.
- Approved the creation of a shared CTF email account (@iodp3.org) and a dedicated IODP³ educational resources website to centralize outreach materials and educational content.
- Shared updates on outreach activities from partner organisations and reviewed communication plans for Expeditions 405, 501, and 503, including community engagement and stakeholder outreach.
- Confirmed IODP³ participation in a joint booth at AGU 2025 and reviewed communication and outreach plans for EGU 2025, UNOC3, JpGU 2025, and ICP15.
- Agreed to enhance EGU outreach through coordinated promotional activities, including a Lunch & Learn programme, Town Hall promotion, invitation lists, engagement with the EGU Press Office, expedition video playlists, background posters, and updated expedition and programme flyers.
- Agreed to seek UN Ocean Decade endorsement for UNOC3 activities
- Reviewed plans for future exhibitions, including Kiel, Trieste, Science House Stockholm, and a travelling exhibition, and discussed expanding exhibition materials.
- Agreed to investigate 3D-printed core replicas and update exhibition posters and supporting materials.
- Approved the update of promotional materials and giveaways with the new branding, ensuring the ECORD and IODP³ logos are used together on all communication materials.
- Agreed to discontinue the printed ECORD newsletter, strengthen the website news section, complete the 2024 Annual Report, and publish programme statistics from the past ten years on the website.

- Agreed to initiate the redevelopment of the ECORD website by obtaining quotations and reviewing the existing site for functionality and content.
- Agreed to continue the development of outreach materials and communication activities for Expedition 501, including engagement with local communities and stakeholders.